

DZATA

# EMMANUEL

DATA ANALYST



## CONTACT

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## SUMMARY

Detail-oriented and analytical aspiring Data Analyst with hands-on experience in data cleaning, analysis, and visualization using Python, SQL, and Excel. Passionate about transforming raw data into actionable insights to support data-driven decision-making.

## SKILLS

### PROFESSIONAL

- Programming: Python (Pandas, NumPy, Matplotlib, Seaborn)
- Data Analysis: Data cleaning, EDA, statistical analysis
- Databases: SQL (SELECT, JOINS, GROUP BY)
- Visualization: Power BI, Matplotlib & Plotly
- Tools: Excel, Jupyter Notebook, GitHub

## EDUCATION

### SELF TAUGHT

- Online Tutorials  
August 2025 - 2026

## PROJECTS

### CUSTOMER BEHAVIOUR ANALYSIS

#### [Github Link](#)

- This project covers the full data analysis workflow: data import and cleaning, feature engineering, EDA, rule-based customer segmentation, visualization with Matplotlib & Seaborn, and business insights.

### RFM ANALYSIS

#### [Github Link](#)

- A Python-based analysis project that performs RFM (Recency, Frequency, Monetary) segmentation on customer sales data. This analysis helps identify and categorize customers based on their purchasing behavior to support targeted marketing and retention strategies.

### E-COMMERCE SALES PERFORMANCE ANALYSIS

#### [Github Link](#)

- This project explores sales data from an electronics store in the United States over an 11-month period (simulated dataset). The goal was to answer key business questions using data analysis and visualization.